Message by Chiara Borsari, Science and Communication Leader, launching the OHD CA21111 initiative on Women in STEM – 11 February 2024

Dear all,

I would like to **invite you to the next SciComm meeting of our COST Action that will take place on Fri. Feb 9th, 3pm-4pm CET**. The SciComm is aimed at supporting all WGs/HGs within our COST Action, so all WG/HG leaders and members are invited to join this event. The goal of the meeting is to define a communication/dissemination strategy and get ideas on how to boost the visibility of our Action. You will receive a Teams link and an invitation through the COST platform (please accept it).

In addition, I'd like to invite you to contribute to an initiative we are organizing to celebrate the Women in Science Day (Feb. 11th). The OneHealthDrugs COST Action opens a call for contribution to the "OHD Interviews". The goal of the OHD Interviews is to showcase the contribution of female scientists within our network and to inspire the next generation of scientists. If you are willing to take part to this initiative, please send your interview to Theo Zacharis theo@greek-scientists-society.org (cc chiara.borsari@unimi.it) by Feb. 2nd. The interviews will be promoted on social media and on the OHD website to give visibility to our COST participants.

In addition, we would like to create a video. If you would like to take part to that, please record 20-30 sec video of yourself answering the following question: "I'm name surname, a XX (parasitologist, chemist, pharmacologist...) and I work in the field of XX. I believe the contribution of women in science is essential because...". We are looking forward to receiving your interviews and videos.

Below you can find some information, but if you have any issue in preparing the video, you can get in touch with Theo <u>theo@greek-scientists-society.org</u>

Many thanks for your contributions,

Best wishes

Chiara and SciComm Team

To ensure your videos meet YouTube specifications, follow these instructions for preparing videos in MP4 format with a 16:9 aspect ratio. First, set your video resolution to 1920x1080 pixels for optimal quality. Use a video editing software to edit and export your footage in the H.264 codec for video compression. Keep the video frame rate at 24, 30, or 60 frames per second for smooth playback. Double-check that your audio is in stereo format and encoded in AAC with a sample rate of 48kHz.

Creating YouTube-ready videos in MP4 format with a 16:9 aspect ratio can be done using various tools on both desktop and mobile devices. On desktops, consider using video editing software like Adobe Premiere Pro, Final Cut Pro, or even free options like Shotcut or DaVinci Resolve.