

# Virtual Network Support activity



## Profile and working method

**Theo Zacharis** Innovation & Strategy Advisor at bioGLOT Ventures, Founder of the Greek Scientists Society

Theo Zacharis holds a B.Sc. in Business Administration from the State University of New York Empire State University, and an MBA from ALBA (Athens Graduate Business School). He was Marketing Manager at adidas Hellas before he established his Consulting firm, Strategic Foresight Hellas in 1997. In 2018, he established bioGLOT Ventures, in Cambridge, UK, an Innovation & Strategy Advisory firm.

In December 2020, Theo introduced and now leads the Greek Scientists Society (GSS), which is the largest global network of Greek Scientists and Technologists with 30,000 members within a span of two years. He is deeply committed to promoting scientific cooperation, knowledge exchange, and innovation, and believes in the transformative power of collaborative research and the huge impact of the Scientific Community on society.

He has demonstrated a strong aptitude for efficient administration and organization; he has successfully managed and coordinated numerous events, including conferences, workshops, and training schools. He has organised Symposia & Conferences, as well as webinars with world-renown Academics from Top Universities from all over the world. He is dedicated to fostering a supportive and efficient environment for all participating researchers and institutions, facilitating communication among stakeholders for the better development of GSS Community.

He developed and implemented network platforms that facilitate collaboration, knowledge sharing, and communication, fostering a strong and interconnected community. Additionally, his proficiency in IT solutions allows him to streamline processes, enhance efficiency, and ensure effective management of resources. Furthermore, he has been involved in conducting campaigns to promote various initiatives, raising awareness and engagement within target audiences, the society at large, and policymakers.

He has sufficient understanding of biomedical concepts and principles, patents, VC funding, start-up support, as well as ample command of IT-related technologies & Digital Transformation and is a follower of scientific advancements and futuristic sciences and technologies.

## Technical bid

Virtual Networking Support (VNS) works and deliverables as follows:

1. LinkedIn - creation and development of OHD LinkedIn group (an example is my [Community](#) )
  - for YR1 the goal is to attract the 200 OHD members and 200 new members
2. YouTube
  - creation of the YouTube channel <https://www.youtube.com/@OneHealthdrugs>
  - the channel has been established with the occasion of the OHD Marathon Days; here is the [video](#)
  - One video per month or 12 videos in total